



# Grand Edventures™

## Madison, Wisconsin - Sightseeing 2010

**A**s you can see, we have an action-packed schedule of sightseeing trips planned for this summers Madison, Wisconsin session. **All but one of the sightseeing excursions are included with your session.** We are offering one optional trip which consists of a visit to the Frank Lloyd Wright Taliesin Visitor Center and Wisconsin's most popular tourist attraction The House on the Rock.

You will have many FREE day tours that will include a city tour of Madison, the Wisconsin State Capitol building, the Governor's Mansion, the Veteran's Museum, Monona Terrace, The Chazen Museum of Art, Day trip to Milwaukee (City Tour, Milwaukee Art Museum & Botanical Garden Domes), Concerts on the Square (2 times), The University of Wisconsin Arboretum, The Kohl Center (to see the Dale Chihuly display), Olbrich Gardens, and Henry Vilas Park Zoo. While in Madison you will also visit the University Memorial Union, Memorial Union Terrace, Babcock Ice Store, State Street, The Farmers Market, and Art Fair on the Square (once a year art show).

### The House on the Rock.

During the 1940's, a man named Alex Jordan discovered a 60-foot chimney of rock in the beautiful Wyoming Valley. It was here he decided to build a house on the sandstone formation called Deer Shelter Rock. Jordan built the house as a weekend retreat and never intended it to be a tourist attraction. However, people kept coming to see the architectural wonder they had heard about. Jordan eventually started asking for 50 cent donations. That was only the beginning. The 14-room house is the original structure of what is now a complex of many buildings, exhibits and garden displays.

Alex was a collector all his life and enjoyed visiting museums; however, he did not want The House on the Rock to be a museum. He intended it to be much more than that. Though parts of the collections could have easily found their way into museums, The House on the Rock is more of a trip through the wild and fantastic imagination of Alex Jordan than a visit to a dusty, lifeless museum.

In December of 1988, Alex sold The House on the Rock to longtime associate Art Donaldson, a collector and a businessman who shared his broad interests. Alex remained at The House on the Rock as Artistic Director until his death on November 6, 1989. Art Donaldson continues to own The House on the Rock and builds on Alex's dream of expanding and entertaining visitors from all over the world. Alex continues to be in his own words, "Present but not voting". **You have to see it to believe it!**

On the way to The House on the Rock we will stop by the Frank Lloyd Wright Visitor Center to see a sample of his work, and introduction to the man, and the opportunity to shop in the Visitor Center store.

All trips are Subject to change without notice. A full daily schedule will be posted on <http://www.grandedventures.com/madison.html>

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Your Name \_\_\_\_\_

Home Phone (       ) \_\_\_\_\_

▼ CHECK HERE

COST

**House on the Rock & Frank Lloyd Wright Visitor Taliesin Center**  
Saturday, July 10, 2010 (\$45) Afternoon

\$45

**I will only be attending the complimentary trips.**  
**I will not be purchasing optional trips.**

**Return by June 15, 2010 to:**

Grand Edventures  
P.O. Box 970694  
Boca Raton, FL 33497  
(954) 354-1077

Enclose a check for the total made payable to Grand Edventures

THERE ARE NO REFUNDS. Subject to change or cancellation. Price includes charter bus service. Please return this form even if you choose not to take advantage of the optional trips so we know that you received this registration. NO REMINDERS ARE SENT.